



# SPONSORSHIP OPPORTUNITIES

November 14 - 17, 2021

Fort Worth, Texas



# 2021 Lone Star Film Festival

## SPONSORSHIP OPPORTUNITIES

The following offerings are customizable

### FESTIVAL TITLE SPONSOR

\$50,000

Exclusive festival recognition + festival signage + one 10-seat table to LSFF Gala + more

### MOBILE APP SPONSOR

\$15,000

Exclusive app recognition + website + festival passes

### GALA SPONSOR

\$10,000

One 10-seat table to the LSFF Gala + shared pre-roll slide + more

### CINE-MÁS SPONSOR

\$7,500

Exclusive category recognition + website + app + single pre-roll slide + festival passes

### FILM CAMP SPONSOR

\$5,000

Website recognition + program recognition + single pre-roll side

### FILM TALK SPONSOR

\$3,000

Program recognition + shared pre-roll slide + more

### FILMMAKER SPONSOR

\$2,000

Program recognition + program recognition + share slide recognition + more

### FRIEND OF THE FESTIVAL

\$1,000

Program recognition + shared pre-roll slide

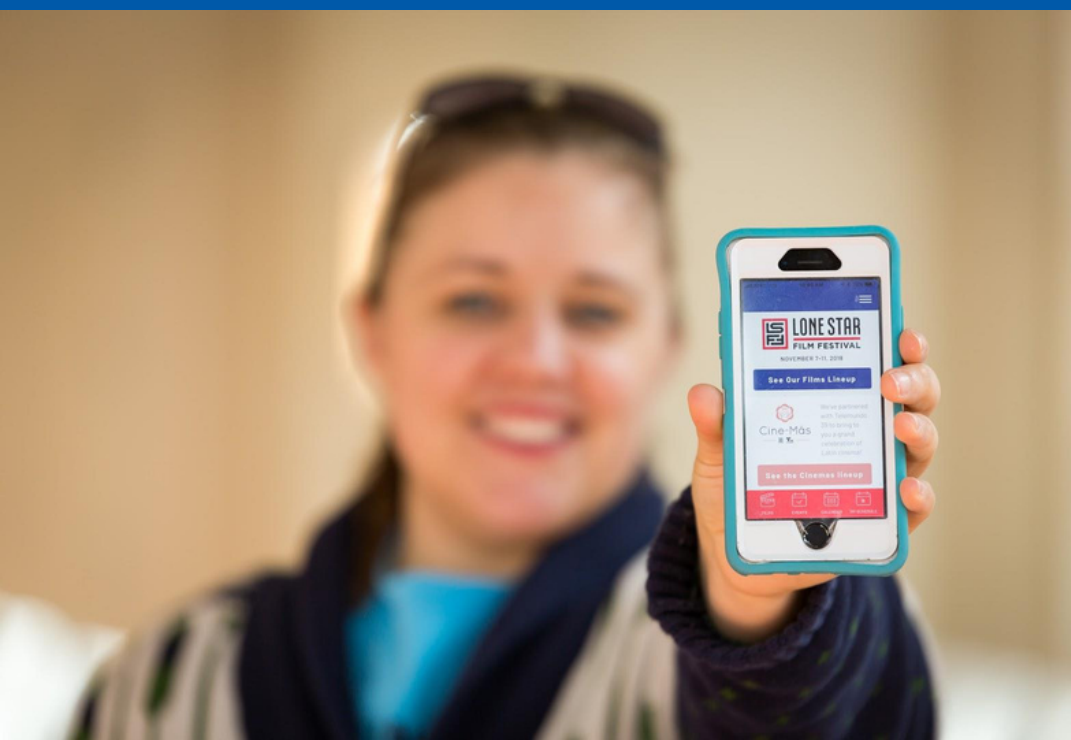
## FESTIVAL TITLE SPONSOR - \$50,000

- Logo integration with the Lone Star Film Festival logo and text acknowledgment (example: presented by, brought to you by, powered by, etc) - used everywhere the LSFF logo is present [\$50,000 value]
- Verbal and printed recognition whenever Lone Star Film Festival is mentioned in all media [\$177,000 earned media value in 2019]
- Logo included on all print materials:
  - Official LSFF program, posters, sponsorship boards, step & repeat photo walls, pop-up signs, and directional signage at all festival locations [\$25,000 value]
- Logo placement on website, social networks, and festival mobile app [\$25,000 value]
- Selected merchandise items (example: t-shirts, hats)
- Single slide advertisement before each movie screening (estimated 40 screenings in 2021) [\$6,000 value]
- 30-second video (commercial) to be screened before each movie screening [\$10,000 value]
- One 10-seat table at the Lone Star Film Festival Gala [\$10,000 value] and logo listing in the Gala program
- 20 All-Access Badges to the Film Festival [\$7,000 value]



## MOBILE APP SPONSOR - \$15,000

- Recognized as exclusive LSFF Mobile App Sponsor
- Logo integration into the Lone Star Film Festival Mobile App [\$50,000 value]
- Logo included on all print materials regarding the LSFF Mobile App:
  - Official LSFF Program, Posters, Sponsorship Boards, Pop-up Signs at all festival locations [\$25,000 value]
- Logo placement on website, social networks, and festival mobile app [\$25,000 value]
- Single Slide Advertisement before each movie screening (estimated 40 screenings in 2021) [\$6,000 value]
- 10 All-Access Badges to the Film Festival [\$3,500 value]





## LSFF GALA SPONSOR - \$10,000

- One 10-seat table at the Lone Star Film Festival Gala [\$10,000 value]
- Logo or name listing in the LSFF Gala program
- Shared Slide Recognition before each movie screening (estimated 40 screenings in 2021) [\$6,000 value]
- 10 All-Access Passes to the Film Festival [\$3,500 value]

Past attendees include Billy Bob Thornton, Jeff Bridges, Jane Seymour, Malcolm McDowell, Martin Sheen, Willie Nelson, Jeff Nichols, Pat Green, Cybil Shephard, Clint Black, Tim Blake Nelson and more





## CINE-MÁS SPONSOR - \$7,500

- Recognized as exclusive Cine-Más Sponsor
- Logo included on all print materials that mention Cine-Más
- Logo placement on website, social networks, and festival mobile app [\$25,000 value]
- Single slide recognition before each movie screening (estimated 40 screenings in 2021) [\$6,000 value]
- 10 All-Access Passes to the Film Festival [\$3,500 value]
- LSFF program recognition

Cine-Más filmmakers received on-air television coverage from Telemundo 39





## FILM CAMP SPONSOR - \$5,000

- Logo to be specifically linked to all printed mention of the Johnny Langdon Film Education Initiative Film Camps and Film Workshops
- Shared Slide Recognition before each movie screening (estimated 40 screenings in 2021) [\$6,000 value]
- Logo placement on website, social networks, and festival mobile app [\$25,000 value]
- 5 All-Access Passes to the Film Festival [\$1,750 value]
- LSFF program recognition

In 2019, 70% of film camp participants received financial assistance





# 2021 Lone Star Film Festival

## FILM TALK SPONSOR - \$3,000

- Shared Slide Recognition before each movie screening (estimated 40 screenings in 2021) [\$6,000 value]
- 10 All-Access Passes to the Film Festival [\$3,500 value]
- LSFF program recognition

Film Talks were viewed over 5,000 times in 2020

## FILMMAKER SPONSOR - \$2,000

- Shared Slide Recognition before each movie screening (estimated 40 screenings in 2021) [\$6,000 value]
- 5 All-Access Passes to the Film Festival [\$1,750 value]
- LSFF program recognition

Filmmakers have attended LSFF from Russia, Australia, UK, Italy, Spain, Brazil, and throughout the United States

## FRIEND OF THE FEST - \$1,000

- Shared Slide Recognition before each movie screening (estimated 40 screenings in 2021) [\$6,000 value]
- LSFF program recognition

Provides a free film camp experience for one student



# 2021 Lone Star Film Festival

In an effort to preserve the art of cinema, the Lone Star Film Society serves Fort Worth as an ambassador of film exhibition, film production, and film education.

We look forward to accomplishing our mission with your thoughtful partnership.

Chad Mathews

Executive Director

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9,200 +



2,700 +



3,200 +



7,200 +



**LONE STAR**  
FILM SOCIETY

[lonestarfilmfestival.com](http://lonestarfilmfestival.com)